

## WOMEN in PHOTONICS

April 27, 2018		ITMO University, (Grivtsova per., 14, room 312)	
9:30 – 10:00	Registration		
10:00 – 10:15	Session opening		
	Welcome speech <b>Darya Kozlova</b> , PhD First Vice-rector, ITMO University		
	Welcome speech <b>Anna Voznesenskaya</b> , PhD Dean of Laser and light dept., ITMO University		
10:15 – 14:00	<b>Workshop “Professional Communication: Is it Culture-free?”</b> <b>Yulia Ryabukhina</b> , PhD, Head of International languages dept., ITMO University		

### Workshop “Professional Communication: Is it Culture-free?”

**Yulia Ryabukhina**, PhD, Head of International languages dept., ITMO University

Professional communication both in local and in global contexts implies mastering soft skills for individual and team work in any field of knowledge or practice. Communicative soft skills may seem culture-free and gender-free. However, it often appears that communicative actors across cultures, societies and genders do not see or master the corresponding soft skills in the same way. Things may become even more complicated when it comes to communicating your research in a foreign language.

The skills you acquire are never culture-free or gender-free, however, those acquired and mastered in English do not belong to your native culture or to that of the English speaking countries. English of business communication has long become lingua franca with its own rules, etiquette and usage worldwide, including intercultural and gender aspects. It is now the turn of scientific and technical English to form its own meta-culture. When you learn how to build rapport, be persuasive and enthusiastic, how to efficiently communicate your subject to your peer or to lay public in English considering all the cultural and interpersonal constraints, you bring the skills back into your academic or professional environment, efficiently meeting communicative goals.



### Contacts

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